

karleighjune

• studio •

2020 Packaging & Pricing



well nice to meet you!  
*my name is karleigh*

I'm the Owner and Creative Director behind this small, Oakville-based boutique studio that takes a refreshing, personalized, and completely custom approach to working with brands.

Karleigh June Studios is a small studio for small businesses and ambitious entrepreneurs who want the tailored approach for their designs. I work closely with all of my clients to create the perfect look for their brand, along with romantic, yet modern websites, and custom graphics that offer consistency across their business.

I specialize in services for the wedding industry and other events. Because I am myself a bit of a romantic, I bring a good amount of love into each piece of work that I do.



# choose your own adventure

## 1. Branding

Each brand has a story to tell, and a personality that makes it so unique and so great. My goal is to work with you to bring that brand truly to life, so that it can live on well past our time together.

## 2. Graphic Design

I love a little flair in the everyday. For those not needing branding, my services also include customized artwork for your home, personalized typography, and much more.

## 3. Stationary

Looking for designs that fit weddings or events? Those happen to be my specialty, and I would be glad to customize your own, unique, whimsical designs.

## 4. Web Design

At the drop of a design, I'll get your brand online with a fully responsive website that is completely customizable to suit your brand's needs.

*Additional creative is always available, but at an additional cost. Please email [karleighjunestudio@gmail.com](mailto:karleighjunestudio@gmail.com) for more details.*



# BRANDING | \$750

## Process From Start To Finish

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1. Coffee Date - *let's chat about your ideas*
2. Client Questionnaire - *collect the important details*
3. Brand Inspiration - *gather inspiring content*
4. Logo Mockups - *2 -5 logos to review, includes 2 revisions (additional cost for more)*
5. Business Card & Brand Material Design (1)
6. Launch Creative - *social media posts to promote your new brand*
7. The Package Deal - *full brand guidelines*

## The Branded Goodies

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1. Inspiration Board
2. Logo/Icon Variations
3. Business Card
4. Additional Branding Material
5. Social Media Posts
6. Brand Guidelines

*\* Additional creative is always available, but at an additional cost. Please contact me at [karleighjunestudio@gmail.com](mailto:karleighjunestudio@gmail.com) to learn how I can bring your visions to life.*

[www.karleighjunestudio.com](http://www.karleighjunestudio.com)



GRAPHIC DESIGN

\$150\*

## Process From Start To Finish

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1. Coffee Date - *let's chat about your ideas*
2. Inspiration - *gather inspiration*
3. Design Mockup - *2+ mockups and 2 revisions (additional cost for more)*
4. Digital File - *send client digital files for print*

*\*I can print creative work for our clients, but there will be an additional cost. I am not responsible for the printer's fees. All graphic design work is custom and pricing can vary based on difficulty and special design elements. Price listed above is the base starting price for all graphic design projects.*





# wedding STATIONARY

## congratulations!

Looking for designs that fit weddings or events? Those happen to be my specialty, and I would be glad to customize your own, unique, whimsical designs. Karleigh June Studio provides 3 great options- from the tech savvy bride to the ultimate DIY bride. I can be there every step of the way or if you prefer to get your hands messy, gather your bridal party and have an invitation assembly party!

### Sweet Pea \$250

1. Coffee Date - *let's chat about your ideas*
2. Inspiration - *gather inspiration*
3. Design Mockup - *2 mockups*
4. Review - *2 revisions (additional cost for more)*
5. Digital File - *send client digital files for print*

### Gardenia \$350\*

1. Coffee Date - *let's chat about your ideas*
2. Inspiration - *gather inspiration*
3. Design Mockup - *2 mockups*
4. Review - *2 revisions (additional cost for more)*
5. Ship- *send client everything they need to assemble the invitation suite themselves*

*\* Price does not include shipping fees and printing fees*

### Rose \$550\*

1. Coffee Date - *let's chat about your ideas*
2. Inspiration - *gather inspiration*
3. Design Mockup - *2 mockups*
4. Review - *2 revisions (additional cost for more)*
5. Assemble- *build the invitation suite*
6. Ship- *send full invitation package to client*

*\* Price does not include shipping fees and printing fees*



# WEB DESIGN | \$2,000\* +

## Process From Start To Finish

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1. Coffee Date - *lets chat about your ideas*
2. Client Questionnaire - *collect the important details*
3. Web Inspiration - *gather inspiring content*
4. Content - *discuss layout, photography, web copy, etc.*
5. Wireframes - *3-5 wireframes and a mockup of homepage*
6. Create & Review - *develop website, 2 revisions (additional cost for more)*
7. Launch- *publish the site, walk the client through the back end, provide client with launch support for 30 days*

*\* If you want me to provide additional services after completion there will be an additional cost. I am not responsible for purchasing your website domain, hosting and any legal terms. The price listed above is the base starting price for all web design projects. Prices will vary depending on the complexity of the client's website (i.e. gallery vs. ecommerce).*

## The Website Goodies

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1. Inspiration Board
2. Website Wireframes
3. Custom Coming Soon Page
4. Full Responsive Website

## Availability

I believe in giving all of my clients my undivided attention. That being said I have limited availability in my schedule, and I like to book a month in advance. I do understand there might be some requests with a short turn around time, so please don't hesitate to contact me at [karleighjunestudio@gmail.com](mailto:karleighjunestudio@gmail.com) to check my availability.

## Booking Process

If you see something you like and want to work together- that's great! Please visit the [www.karleighjunestudio.com](http://www.karleighjunestudio.com) or email me at [karleighjunestudio@gmail.com](mailto:karleighjunestudio@gmail.com). I can set up a phone call, email or even a coffee date so we can officially meet. Soon after we connect, a questionnaire will be sent out so I can get to know you a little better and learn more about what you are looking for.

## Payment Method

Once I add you to my schedule that is really when the ball gets rolling! I will request a non-refundable 50% deposit to keep your spot in our schedule. When the project is complete that is when I will request the rest of the payment via e-transfer. I will send the files, stationary, or launch the website once I have received the final payment.




so, you think we could be a great team?  
*lets chat!*

[karleighjunestudio@gmail.com](mailto:karleighjunestudio@gmail.com)

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A top-down view of a desk with various items: pink peonies in a white bowl, a lit candle in a glass jar, a pencil, a sharpener, a keyboard, and some small gold rings.

“You can’t use up creativity.  
The more you use, the more you have.”

-Oscar Wilde